

John Lane
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OBJECTIVE: Seeking full-time opportunity to use my client relations, project management, videography, photography and editing skills to create engaging digital media content.

EDUCATION

Bachelor of Science
Dual Majors in Video Production and Journalism with Concentration in Advertising
Middle Tennessee State University (MTSU); Murfreesboro, TN; May 2021

SKILLS

Photography and videography using mirrorless, DSLR and ENG style cameras
Aerial drone photography and videography (Part 107 licensed)
Photo and video editing with the Adobe Creative Cloud suite (Premiere, Photoshop, Lightroom)
Field and interview audio capture and editing
Digital media management (file formats, conversion, distribution, etc)
Operational and theoretical knowledge of all other aspects of video production (script writing, location scouting, lighting, etc)
Extensive project and process management experience from pre- to post-production
Excellent verbal and written communication skills
Customer service and client relations

WORK EXPERIENCE - DIGITAL MEDIA

Media Specialist, L&L Contractors; Murfreesboro, TN; May 2023 to September 2024

Captured, edited and distributed high quality before, during and after photos of various construction projects across Middle Tennessee from the ground as well as with a drone
Planned, shot and edited short videos for usage on social media and other marketing purposes
Captured photo and video of various company events for usage on social media and other marketing purposes

Contract Videographer/Photographer, Altru Creative; Nashville, TN; September 2021 to June 2023

Collaborated with a clientele of independent musicians from all genres to plan, produce and distribute captivating promotional content including music videos, live-performance style videos and promotional photo shoots

Self Employed; Murfreesboro, TN; September 2019 to Present

Collaborated with a clientele of independent musicians from all genres to plan, produce and distribute captivating promotional content including music videos, live-performance style videos and promotional photo shoots

Middle Tennessee State University Student Employment; March 2018 to May 2021

Supervisor of Student Media Equipment Checkout, Media Arts Checkout; MTSU; January 2019 to May 2021
Social Media Event Videographer, Marketing and Communications; MTSU; December 2018 to May 2021
Stagehand, Production Services; MTSU; March 2018 to July 2019

Student Intern, Williamson County Television (WCTV); Franklin, TN; May 2015 to May 2017

Camera operator for multicam live productions of local events including high school football and basketball games, county commission meetings, the county fair, etc.

HONORS AND AWARDS

2021 Audience Favorite - MTSU Student Film Festival
2018 Creative Expression Award In Video - MTSU Collage
2017 1st Place Videographer, 2017 1st Place Reporter - Tennessee High School Press Association Awards
2017 Best Cinematographer Nominee, 2017 Best Sports Video Nominee - Nashville Chapter of National Academy of Television Arts & Sciences